

Dear Parish Clerk,

I'm getting in touch to follow up on last year's invitation for your parish to be part of a North West Leicestershire-wide creative project.

We're very pleased to share that the **Arts Council England Creative People and Places bid was successful!** The new **Changing Places NWL** project has been awarded **£750,000 over three years, from 2026 to 2029**, with the hope that it will continue well beyond this. Many Creative People and Places programmes go on for ten years or more.

Coalville CAN is part of the consortium leading the project, alongside **Coalville Public Radio, the GP Federation, My Co-op and The National Forest Company**.

The early stages are all about **listening**: finding out what is already happening across North West Leicestershire, what people are already doing, what local creative and cultural activity exists, and what ideas people have for the future.

There are three main ways your parish can get involved at this stage:

1. The NWL arts and culture survey

NWL — Nothing Without Locals — is about celebrating the people, places, stories and identities that make North West Leicestershire special.

We have created a short survey to help us understand what arts, culture, creativity and community activity is already happening, and what people would like to see more of.

Please could you complete and share the survey with your parish?

Attached to this email are:

- Two posters with the QR code - if you could add to your parish notice board that would be fantastic!
- a written version of the survey for those that prefer paper copies (we can provide these if preferred). Just reply to this email and let us know.

2. Choose your parish colours for the Colours of NWL

As part of the project, Coalville CAN is creating a **Colours of NWL** map, linked with North West Leicestershire District Council's **Love Your Neighbourhood Week of Action**.

We are offering to create a simple **parish badge** for each parish. Each badge will include your parish name and four colours:

Two shared NWL colours:

Black – representing our mining heritage

Green – representing the National Forest

Plus two colours chosen by your parish.

These could represent local history, landscape, industry, buildings, people, stories or anything that feels meaningful to your place.

For example:

Coalville's colours include the red and blue of Palitoy.

Measham's colours include the blue of the canal and the brown of barge ware pottery.

The idea is to create a visual map of colour across North West Leicestershire — each place rooted in its own identity, while visibly connected to the wider district.

If you would like your parish to be included, please reply with:

- the name of your parish
- your two chosen colours
- a short explanation of the inspiration behind them

North West Leicestershire District Council's **Love Your Neighbourhood Week of Action** takes place in June. If you would like your badge in time for then, please let us know as soon as possible.

We can also provide a simple template poster using your parish badge and colours, if you would like to use it for your own local activities. An example is attached re our litter picking event on June 7th.

3. Invitation to parish meetings

If you have an upcoming parish meeting and would like a representative from CCAN or the project to come along, please let us know the date and details. We would be very happy to attend where possible, share more about the project and hear from your parish directly.

Thank you for helping us make sure this project reaches right across North West Leicestershire.

Best wishes,

Deana

Coalville CAN